

**CIRCOLARE INFORMATIVA 01/16**

Milano, 11 gennaio 2016

**OGGETTO: Workshop EUF - Building bridges between Finance and SMEs**

Si segnala l'iniziativa in oggetto da parte dell'EUF.

Cordiali saluti

Il Segretario Generale  
Prof. Alessandro Carretta

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# Early Workshop – Breakfast event

## *Building bridges between Finance and SMEs*

Wednesday 27.01.2016, 8.00 – 10.00 AM

European Parliament, Salon ASP 0 G

Chair:

**Markus FERBER**

## Provisional Program

07:45	<b>Welcome and registration</b>
08:15	<b>Keynote Speech</b>  <b>Markus FERBER</b> , Member of the European Parliament, Vice-chairman of the ECON Committee  <b>Welcome address</b>  <b>John GIELEN</b> , Chairman of the EUF, the European Federation for the factoring and commercial finance industry
08:30	<b>Roundtable: "SMEs' access to Finance: A new "Financing Mix" to be set up within the EU"</b>
Moderator	<b>Erik TIMMERMANS</b> , EUF Vice-Chairman <b>Jung-Duk LICHTENBERGER</b> , Deputy Head of the Unit "Capital Market Union" DG FISMA, European Commission <b>Pablo ZALBA BIDEGAIN</b> , Member of the European Parliament, Vice-chairman of the ECON Committee ( <i>to be confirmed</i> ) <b>Gerhard HUEMER</b> , Director of Economic and Fiscal Policy, European Association of Craft, Small and Medium-sized Enterprises (UEAPME), <b>Reiner BAUMBACH</b> , General Manager of ATAIR (German Company) <b>Vincenzo STARACE</b> , CEO of DEMA SPA (Italian Company) <b>Joris VIVIJS</b> , Managing Director of BK2 (Belgian SME)
09:30 – 10:00	<b>Questions from the public</b>
Moderator	<b>Erik TIMMERMANS</b> , EUF Vice-Chairman

European Parliament, European Commission, Financial industry and SME's representatives gather to exchange:

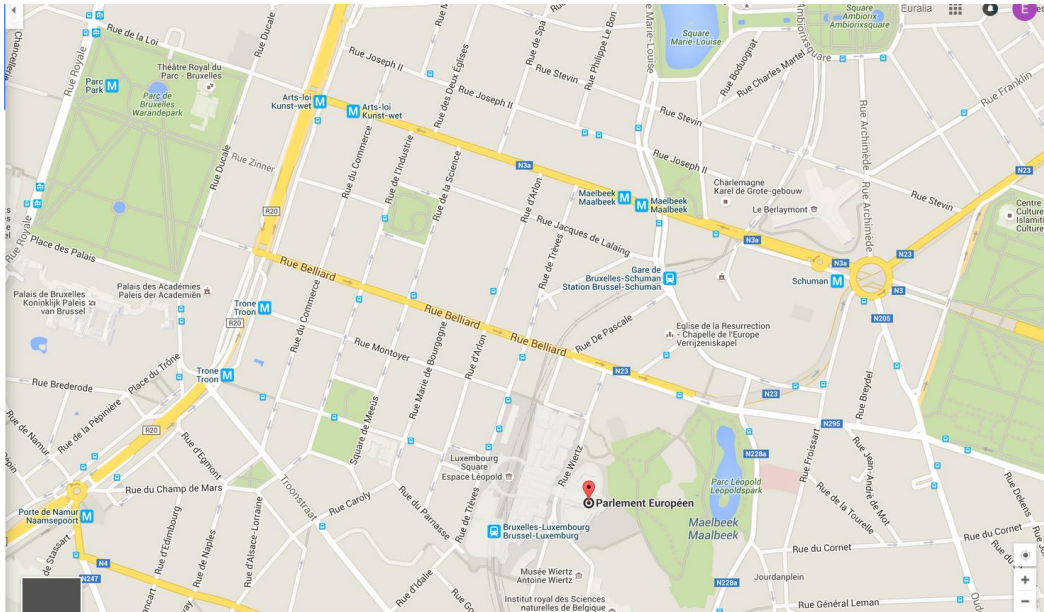
- ✓ on financial issues SMEs can meet
- ✓ on the answers European policy-makers and the financial industry can provide



## Practical Information

### Where does the event take place?

- **To the European Parliament**, Rue de Trèves 3, 1050 Brussels, Belgium.  
(You can click on the map below).



### How to access?

- A meeting with all the attendees will be organized at the **BQL entrance of the European Parliament**, at 7.45 AM (click [HERE](#) to see the map).  
Organizers of the event will lead you to the Salon ASP 0 G.  
Valid ID document **will be requested** at the entrance of the European Parliament.

### To register, please click [HERE](#)

### During the event, a breakfast menu will be served,

including a selection of:

- Variety of bread rolls
- Variety of mini pastries
- Assorted jams, honey and butter

together with:

- Fresh orange juice
- Fair trade coffees – teas